

House of Representatives State of Tennessee



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FOR IMMEDIATE RELEASE

Dear Friends:

I recently came across the following information from Dell and thought it might be of interest to you.

DELL DIPS INTO NO-CHARGE PC RECYCLING

Dell Inc. has launched its free computer recycling program in the U.S..

The expanded program, which was announced in late June, lets consumers return any Dell-branded hardware free of charge. It is not tied to a new or replacement purchase and includes home pick-up of computers, monitors and peripherals.

The Web site www.dell4me.com/recycling is available where consumers enter a product ID number, print a pre-paid shipping label and schedule a pick up.

"We want to make recycling easy and free for consumers and (we) are committed to recycling what we make and sell," said Eric Gates, the manager of Dells asset recovery services, in a statement.

The program was rolled out worldwide in November, Dell said.

Rival computer makers Hewlett-Packard and Apple computer have recycling programs in place, but theirs include additional strings. Apple's for-free plan requires users to buy a new Mac or monitor while HP's take-back program costs between \$13 and \$46, depending on what's shipped. HP, however, offers rebate coupons when buying new hardware which largely offset recycling charges.

Sincerely,
Donna Rowland
State Representative
34th Legislative District